

University at Buffalo & UB Alumni Association present:
ALUMNI ASSOCIATION ACHIEVEMENT AWARDS

FRIDAY, APRIL 13, 2012, 6:00 P.M.

CEREMONY: LIPPE CONCERT HALL IN SLEE HALL, UB NORTH CAMPUS

RECEPTION: UB CENTER FOR THE ARTS ATRIUM

Join us Friday, April 13, 2012, as we honor the true commitment of outstanding and distinguished alumni and friends of the University at Buffalo. The UB Alumni Association Achievement Awards recognizes individuals who bring distinction to themselves and to UB through their outstanding professional and personal achievement, loyal service to UB, and exemplary service to their communities. We invite you to participate by becoming a sponsor of this event and/or by purchasing tickets for students.

Please support our efforts while enjoying an elegant evening with the following opportunities:

\$2,500 SPONSOR – GOLD (3 available)

- **Back cover, inside back cover, or inside front cover advertisement** in commemorative program book (placement dependent on commitment date)
- Company logo will be featured under Gold Sponsors section of commemorative program
- Ten tickets to the event
- Access to VIP reserved seating & private bar at reception
- Logo acknowledgment on sponsor sign at event
- Verbal recognition from podium during event
- Recognition in April 2012 @UB E-newsletter
- *If a gold sponsorship is purchased after initial three cover placements are filled, ad placement will default to premium full page ad position in program.*

\$2,000 SPONSOR – SILVER

- Company name will be featured under Silver Sponsors section of commemorative program
- Ten tickets to the event
- Access to VIP reserved seating & private bar at reception
- Name acknowledgment on sponsor sign at event
- Verbal recognition from podium during event
- Full-page advertisement in commemorative program

\$1,250 SPONSOR – BRONZE

- Ten tickets to the event
- Access to VIP reserved seating & private bar at reception
- Name acknowledgment on sponsor sign at event
- Half-page advertisement in commemorative program book
- Listing in commemorative program book

UNIVERSITY AT BUFFALO & UB ALUMNI ASSOCIATION PRESENT:

ALUMNI ASSOCIATION ACHIEVEMENT AWARDS

FRIDAY, APRIL 13, 2012

Lippes Concert Hall located in Slee Hall, UB North Campus

Yes, I will support the 2012 UB Alumni Association Achievement Awards!

\$2,500 SPONSOR – GOLD (3 AVAILABLE)

(Includes full page ad)

\$2,000 SPONSOR - SILVER

(Includes full page ad)

\$1,250 SPONSOR - BRONZE

(Includes half page ad)

(Sponsor benefits for all levels on previous page)

___ **\$75 Individual Ticket(s)**

\$65 for paid members of the UB Alumni Association

**Sponsorship & Ad Deadline:
March 16, 2012**

I would like to donate ___ tickets for students. \$ _____ enclosed

Please print or type:

Individual or Company Contact Name: _____

Title: _____

Company Name: _____

Address: _____

City/State/Zip: _____

Telephone: _____

E-mail: _____

I wish my name/company name to be listed as: _____

I wish to have this gift remain anonymous.

Please include check made payable to the University at Buffalo Foundation and mail to:

ALUMNI ASSOCIATION ACHIEVEMENT AWARDS

UB Alumni Association

103 Center for Tomorrow

Buffalo, NY 14260-7400

*For more information, or to charge your order, please contact Andrew Wilcox by phone
(716) 645-3314 or (800) 284-5382 or e-mail ajwilcox@buffalo.edu*

UNIVERSITY AT BUFFALO & UB ALUMNI ASSOCIATION PRESENT:
ALUMNI ASSOCIATION ACHIEVEMENT AWARDS

FRIDAY, APRIL 13, 2012

Lippes Concert Hall in Slee Hall, UB North Campus

Ad Sizes: { Full Page – 5" X 7"
Half Page – 5" X 3.5"
Business Card – 3.5" X 2"

**Sponsorship & Ad Deadline:
March 16, 2012**

ELECTRONIC AD SUBMISSION

A B&W proof must accompany your ad.

All fonts and linked graphic files must be included.

Acceptable digital files: PDF TIF JPEG

Call Andrew Wilcox (716) 645-3312 to verify acceptance of files other than those listed above.

Files may be e-mailed to: ajwilcox@buffalo.edu.

ADS SUBMITTED AS CAMERA READY

Ads can also be submitted as black & white camera-ready artwork.

They must be submitted flat and mailed to address below.

Please include check made payable to the University at Buffalo Foundation and mail to:

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UB Alumni Association
103 Center for Tomorrow
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